

# The Promise of Similac®

## TO SUPPORT INFANT FORMULA NUTRITION WITH THE #1 INFANT FORMULA BRAND\*

BACKED BY SCIENCE WITH OVER 300 STUDIES

SCAN  
BELOW TO  
PURCHASE



FORMULA RECOMMENDATION

DESCRIPTION



WITH 2'-FL HMO FOR  
IMMUNE SUPPORT

■  
Similac®  
Pro-Advance®



• Our closest formula to **breast milk**

■  
Similac®  
Pro-Sensitive®



• For **fussiness and gas** due to lactose sensitivity

■  
Similac  
Pro-Total Comfort™



• Partially broken down protein for **easy digestion**



FOR FOOD  
ALLERGIES &  
COLIC

■  
Similac®  
Alimentum®



- **Hypoallergenic** formula
- Start feeling better **today**  
— Alimentum® starts **reducing colic symptoms**<sup>#</sup>  
in most babies within **24 hours**<sup>||</sup>
- **WIC**<sup>®†</sup> eligible<sup>‡</sup> in **all 50 states**



PEDIASURE  
KID TODDLER

■  
PediaSure®  
Grow & Gain



- **Clinically proven**<sup>§</sup> to help kids grow  
and gain weight
- **WIC**<sup>®†</sup> eligible<sup>‡</sup> in **all 50 states**
- **Nutrition for Immune Support**<sup>||</sup>

■  
PediaSure®  
Grow & Gain  
Organic



- USDA certified **organic**
- **Nutrition for Immune Support**<sup>||</sup>



Get up to  
**\$400**  
in great offers\*\*

\*\*Offers may vary.

JOIN SIMILAC® STRONGMOMS®  
REWARDS FOR UP TO \$400\*\* IN BENEFITS  
AND DIGITAL OPTIONS TO SAVE ONLINE



**Abbott**